

For Christie cinema partners worldwide | September 2020

Create new opportunities with rental mode

Now available for all Christie CineLife and CineLife+ series projectors

Our premium CineLife™ and CineLife+™ projectors featuring Christie Real|Laser™ with user-friendly, ultra-fast processing electronics platforms now include rental mode.



What's rental mode?

An easy-to-use and easy-to-integrate function that enables you to rent out a CineLife/CineLife+ Series projector by duration or brightness. Meaning, you can lock each rental mode-enabled projector to a set number of operational hours, or a period of time, such as week-to-week, month-to-month, or a fixed end-date.

The benefits of rental mode

- › Gives new life to projectors sitting in inventory
- › You can now rent out your projectors for applications like time-limited events and outdoor cinemas
- › Allows you to leave your installed projectors in place - no need to repurpose or move equipment
- › Introduces a new way to acquire Real|Laser™ projectors for permanent installations

Which projectors include rental mode?

Rental mode is available on the following firmware versions and later:

CineLife	2.5.0-10	Rental mode capable
CineLife+	1.2.0-9	Rental mode capable
CineLife+	1.3.0-x	Rental mode with brightness restriction capable ¹

Here's how it works

1. Whether you have a CineLife or CineLife+ projector that's ready to be rented or you need to purchase new projectors from us for rental use, you'll want to ensure you update the projector's firmware to the latest version.
2. Once you're ready, contact cinema.rental@christiedigital.com to set up the terms for the rental based on the duration or brightness¹ you need.
3. Our team will send you 2 download files based on your requirements:
 - › Commission file - Activates projector into rental mode
 - › License file - A license based on duration or brightness¹ set within terms
4. With both files installed, you and your CineLife or CineLife+ projector is now ready for rental mode!


Have any questions? Interested in rental mode?

Reach out to one of our cinema sales representatives to find out how you can use rental mode to create new opportunities for your business.

1. Rental mode brightness restriction is only available on CineLife+ projectors running firmware 1.3.0-x or higher



For the most current specification information, please visit christiedigital.com

 Copyright 2020 Christie Digital Systems USA, Inc. All rights reserved. All brand names and product names are trademarks, registered trademarks or tradenames of their respective holders. Christie Digital Systems Canada Inc.'s management system is registered to ISO 9001. Performance specifications are typical. Due to constant research, specifications are subject to change without notice. CD1521 September 20



CHRISTIE[®]